PAF-IAST
Skilling Pakistan

PAK-AUSTRIA FACHHOCHSCHULE:
INSTITUTE OF APPLIED SCIENCES AND TECHNOLOGY

DEPARTMENT OF DESIGN, MEDIA & DIGITAL TECHNOLOGIES

Program Offered

BS INFORMATION DESIGN

ADMISSION

Apply by 15th September 2021

The bachelor's degree program Information design provides professional instruction in the areas of:

- Graphic Design
- Illustration
- Interactive Multimedia Design
- User Experience Design
- User Interface Design
- Video Production
- 2D & 3D Animation
- Character and Game Design

ELIGIBILITY

FSc (Pre-Medical) (Pre-Engineering) (General Science) | **ICS** | **ICom** | **FA**
or Equivalent with 50% marks

University of Applied Sciences
KP Government Public University

CAREER OPPORTUNITIES

- Advertising Agencies
- New Media Industry
- Game Design companies
- UX Design firms
- Internet Broadcasting or Films
- Creative Industry
- Video Production Firm

www.paf-iast.edu.pk | info@paf-iast.edu.pk
Khanpur Road Mang, Haripur, Pakistan
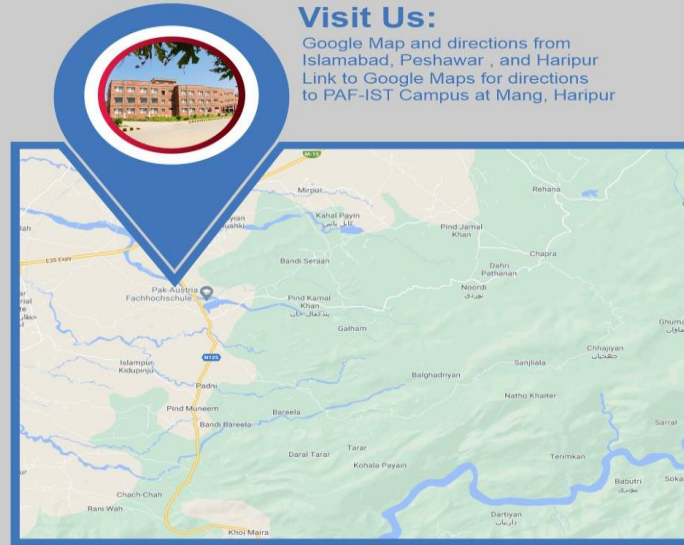Tel: +92-955-931853

CAREER OPPORTUNITIES

We are aiming to produce industry-leading Graphic / Communication Designer, User Experience Designer, User interface Designer, Animator, Cinematographers, Photographers Multimedia Artist, Concept Artist and Illustrator from this department.

INTEGRATE COURSE WITH INDUSTRY

- Creative Industry
- New Media Industry
- Game Design companies
- UX Design firms
- Internet Broadcasting or Films
- Advertising Agencies
- Video Production Firms

AUSTRIAN PARTNER UNIVERSITY

FH | JOANNEUM
University of Applied Sciences

Visit Us:

Google Map and directions from Islamabad, Peshawar , and Haripur Link to Google Maps for directions to PAF-IST Campus at Mang, Haripur

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Department of
Design
Media &
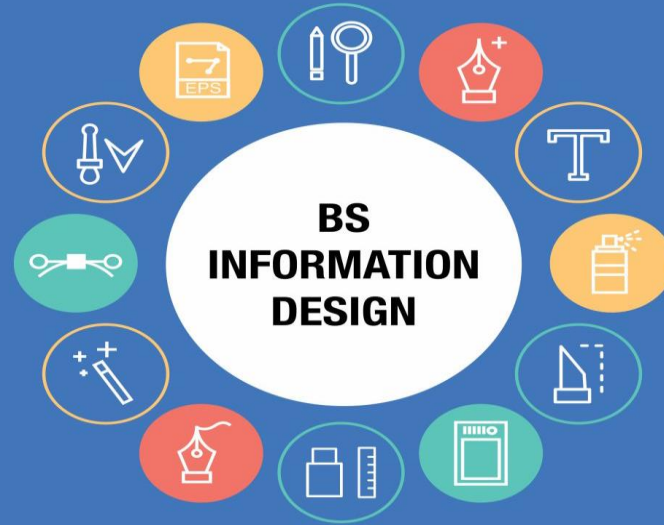# Digital Technologies

Pak-Austria Fachhochschule:

PAF-IAST is unique in its concept, approach and methodology. This whole concept stems from the slogan "Skilling Pakistan and envisages to create highly credible technical education infrastructure both at tertiary and hi-tech industry levels. With this twin-aim concept, the project is a quantum leap forward in the fast burgeoning knowledge-based economy, far beyond a mere educational program.

Labs and Studios

An impressive array of teaching labs and studios has been established in Department of Design, Media & Digital Technologies. Some of them are as follows:

1. Design Lab
2. Drawing Studio
3. Photography Lab
4. Multi Media Studio
5. Printing Room
6. Exhibition Gallary

DEGREE OFFERED BY DEPARTMENT OF
DESIGN, MEDIA & DIGITAL TECHNOLOGIES

BS INFORMATION DESIGN

PROGRAM DESCRIPTION

The world around us is ever-changing. Information designers are striving to contribute to that change for good to make the world and society better. We believe that as a designer we should be able to have a better depiction of the environment and process around us. We will provide a student environment that will take the creative talents of the students to new heights. Students engage in the design process through conceptualization, experimentation and self-evaluation while developing theoretical and technical versatility and proficiency.

FACULTY MEMBERS

Dr Ayaz Muhammad Hanif
Phd in Design, HOD/ Assistant Professor

Muhammad Ahsan Zeb
MS in Graphic Design, Lecturer

Naveed Khan
Mphil in Ancient Indian Painting, Lecturer

Hamza Hamid
Msc in User Experience Design, Lecturer