

ABDUR RAHMAN

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EDUCATION

2011

MASTER OF MULTIMEDIA ARTS, NATIONAL COLLEGE OF ARTS, LAHORE

"Abdur Rashid Kardar" **Gold Medal** for the highest aggregate

2005

MASTER OF FINE ARTS, UNIVERSITY OF PESHAWAR, PAKISTAN

Gold Medal for the highest aggregate

2003

BACHOLUER OF FINE ARTS, UNIVERSITY OF PESHAWAR, PAKISTAN

First Division/ First Position

EXPERIENCE

DATES FROM 2022 TO TILL

ASSOCIATE PROFESSOR, PAK-AUSTRIA FACHHOCHSCHULE, HARIPUR, PAKISTAN

Subject Taught: Animation Design and Drawing

DATES FROM 2015 TO 2022

ASSISTANT PROFESSOR, INSTITUTE FOR ART AND CULTURE (IAC), LAHORE

Degree In Charge: Bachelor of Animation Design

Subject Taught: Animation Design and Drawing

OTHER RESPONSIBILITY

Lead Graphic Designer of IAC Branding

DATES FROM 2013 TO 2015

ASSISTANT PROFESSOR, PAKISTAN INSTITUTE OF FASHION AND DESIGN (PIFD)

Course Coordinator

Subject Taught: Sapping, Jewelry Design and Drawing

DATES FROM 2011 TO 2013

TEACHING COORDINATOR, NATIONAL COLLEGE OF ARTS (NCA), LAHORE

Subject Taught: Animation and Drawing

SKILLS

- Animation Design
- Brand Identity
- Illustration and Painting
- Art Direction
- Adobe Suit
- Corel Suit
- 3D Max

AWARDS AND HONOR

- 2019 PUSHKALAWATI AWARD, CHARSADA, KP, PAKISTAN
- 2014 GUL JEE AWARD IN ANIMATION ABASEEN ART COUNCIL PESHAWAR, PAKISTAN
- 2006 VISUAL COMMUNICATION AWARD UNIVERSITY OF CENTER ENGLAND IN BIRMINGHAM (UK)
- 2003 S.S. HYDER AWARD IN OIL PAINTING ABASEEN ART COUNCIL PESHAWAR, PAKISTAN
- 2002 GUL JEE AWARD IN OIL PAINTING ABASEEN ART COUNCIL PESHAWAR, PAKISTAN
- 2010 1ST POSITION IN ANIMATION FILMS, LUMS, LAHORE, PAKISTAN
- 2004 1ST POSITION IN SKETCH AND DRAW COMPETITION, KHYBER MEDICAL COLLEGE, PESHAWAR, PAKISTAN
- 2003 1ST POSITION IN SCULPTURE DEPARTMENT, UNIVERSITY OF PESHAWAR, PAKISTAN
- 2003 1ST POSITION IN ANNUAL EXAM, THIRD YEAR. DEPARTMENT, UNIVERSITY OF PESHAWAR, PAKISTAN
- 2003 STUDENT OF THE YEAR AT DEPARTMENT, UNIVERSITY OF PESHAWAR, PAKISTAN
- 2002 1ST POSITION IN ANNUAL EXAM, SECOND YEAR. DEPARTMENT, UNIVERSITY OF PESHAWAR, PAKISTAN
- 2002 1ST POSITION IN PAINTING COMPETITION AT ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD, PAKISTAN
- 2002 1ST POSITION IN CALLIGRAPHY COMPETITION AT IRANI CONSULATE, PESHAWAR, PAKISTAN
- 2001 BEST ACTOR OF THE YEAR AT DEPARTMENT, UNIVERSITY OF PESHAWAR, PAKISTAN
- 2001 BEST CREATIVE STUDENT OF THE YEAR DEPARTMENT, UNIVERSITY OF PESHAWAR, PAKISTAN
- 2001 1ST POSITION IN ANNUAL EXAM, FIRST YEAR. AT DEPARTMENT, UNIVERSITY OF PESHAWAR, PAKISTAN
- 1994 1ST POSITION IN POSTER COMPETITION AT 2ND SAARC SCOUT JAMBOREE, QUETTA, PAKISTAN
- 1994 2ND POSITION IN CALLIGRAPHY COMPETITION AT GOVERNMENT HIGH SCHOOL, SWABI, PAKISTAN

EXPERTISE

- 2021 **External Examiner** of Master Degree Thesis at (NCA) National College of Arts, Lahore
- 2020 **External Examiner** of Master Degree Thesis at (NCA) National College of Arts, Lahore
- 2019 **External Examiner** of Master Degree Thesis at (NCA) National College of Arts, Lahore
- 2018 **External Examiner** of Master Degree Thesis at (NCA) National College of Arts, Lahore
- 2017 **External Examiner** of Master Degree Thesis at (NCA) National College of Arts, Lahore
- 2016 **External Examiner** of Master Degree Thesis at (NCA) National College of Arts, Lahore
- 2016 **External Juror** of M.Phil (Final Project, Documentary and Short Film) at Kinnaird, Lahore
- 2015 **Juror** of Bachelor Degree (Fashion Show) at National Textile Institute (NTI), Islamabad
- 2015 **Juror** of Funkada Art competition at Iqra National University, Peshawar
- 2014 **Juror** of Funkada Art competition at Iqra National University, Peshawar
- 2013 **External Examiner** of Master Degree Thesis at (NCA) National College of Arts, Lahore
- 2013 **External Examiner** of Master Degree (Graphic Design) Thesis at Foundation University, Rawalpindi
- 2011-2013 **External Examiner** of Bachelor Degree (Drawing and Painting) semester I, II and III at Department of Arts and Design, University of Peshawar
- 2011-2013 **External Examiner** of Bachelor Degree at Department of Arts and Design, UoP

PROFESSIONAL AFFILIATIONS

- 2020 Pak-Austria Fachhochschule: Institute of Applied Sciences and Technology, Haripur
- 2015 till Jury Board Member, Multimedia Arts, National College of Arts, Lahore
- 2017 Advisory Board Member, Department of Art and Design, University of Peshawar.
- 2017 Advisory Board Member, Department of Art and Design, University of Mansehra.

AREAS OF INTEREST AND EXPERTISE

Painting, Animation and Graphic Design

RESEARCH INTEREST

My research is focused on the revival and preservation and cultural importance of traditional stories in culture. My work seeks to present folk tales in the modern animated format while maintaining the local essence and original theme and message to benefit current and future generations.

SELECTED EXHIBITIONS

Solo Shows

2005 Landscape of KPK Oil Painting at Galaxy Restaurant, Peshawar, Pakistan

Group Shows

2021 First International Festival IWS Russia 2021 "Watercolor with Love"(Upcoming)
2021 E-Exhibition (Art Influx) Pakistan
2020 3rd International Watercolor Biennale, Karachi. Pakistan
2020 **FEBRIANO watercolor Group show, Italy**
2019 First IAC Faculty Exhibition, Lahore, Pakistan

2019 KP Artist, Architecture Department, City University, Peshawar, Pakistan
2019 International Artist Day, Art and Design Department, University of Peshawar, Pakistan
2019 Oil color Charsada, Peshawar, Pakistan
2019 Watercolor Musawair Art Gallery, Lahore, Pakistan
2017 1st commemorative Art Exhibition at Department of Art and Design UoP
2017 Visual Art Exhibition at Nishtar Hall, Peshawar
2017 Visual art Exhibition at PNCA, Islamabad, Pakistan
2015 Oil Painting at Abaseen Art Council Peshawar, Pakistan
2014 Colors of KPK, Oil Painting at Abaseen Art Council Peshawar, Pakistan
2006 Visual Communication at PC Islamabad, Pakistan
2003 Oil Painting at Abasin Arts Council, Peshawar, Pakistan
2003 Sculpture at Department, University of Peshawar, Pakistan
2002 Oil Painting at Abasin Arts Council, Peshawar, Pakistan
2002 Calligraphy at Iran Embassy, Peshawar, Pakistan

WORKSHOPS

2016 Completed five week' Workshop "Capacity Building for Traditional crafts" at IAC, Lahore
2016 Completed five days' Workshop "Storytelling" at IAC, Lahore
2016 Completed five days' Workshop "Graphic Novel" at German Cultural Centre Lahore
2015 **Focal Person:** NEXGIN workshop on Stop Motion at Peshawar 2.0, Base Camp, Peshawar
2014 **Focal Person:** Drawing and Jewelry Manufacturing
18 days' Workshop (February 10-11-2014 to 17-12-2014) College of Design, Peshawar, Pakistan
2014 **Focal Person:** The Art of **Pietra Dura:** Keeping a Tradition Alive
7 days Training Workshop (February 3 to 9, 2014), College of Design, Peshawar, Pakistan
2003 Completed five-Day Workshop 'Vasal-Intercultural Transformation' at British Council, Karachi
2003 Completed five days' workshop 'UNESCO Heritage Foundation, Walled City, Peshawar.
2002 Completed in three days' Workshop 'Ibsen Drama Workshop' at University of Peshawar
2001 Completed one day's Workshop 'IKEBANA' at University of Peshawar

PROFESSIONAL TRAINING

2013 Completed 23 days Professional Competency Enhancement Program for Teachers (**PCEPT**)
National Academy of Higher Education (**HEC**)
At Pakistan Institute of Fashion and Design, Lahore, Pakistan
April 16 to May 8, 2013
2000 Completed 90 days Professional visual Commination training
Designo graphic Studio, Peshawar, Pakistan
1994-1999 Assistant as an artist in Abdur Rashid Art Studio, Swabi, Pakistan

RESEARCH PROJECT

BRANDING AND SIGNAGE DESIGN - 2020

PTEGP funded by a World Bank Loan.

Implemented by: THAAP, Institute for Art and Culture, UNESCO Development of Integrated Site Management Plan (ISMP) for Qila Kohna Qasim Bagh Multan

AS A DIRECTOR, ANIMATOR AND DESIGNER - 2021

Project: Development of an Integrated Site Management Plan and Capacity Building for Sustainable Tourism Management of Selected Sikh Sites in Punjab, Project of UNESCO, World Bank – PTEGP - Institute for Art and Culture,

Title of the Film: **Sacha Sauda** -2D Animated Short Film

AS A DIRECTOR, ANIMATOR AND DESIGNER - 2021

Project: Safeguarding the cultural heritage through awareness-raising of the general public and mobilizing school-going youth. Lahore. Project spearheaded by UNESCO. Financial support Italian Agency for Development Cooperation. Concept and Cultural Inputs THAAP in collaboration with IAC and NIDA Pakistan

Title of the Film: **The Amluk Dara Stupa and Naga Appala** - A Folk Tale - 2D Animated Short Film

AS A DIRECTOR, ANIMATOR AND DESIGNER - 2021

Project: Safeguarding the cultural heritage through awareness-raising of the general public and mobilizing school-going youth. Lahore. Project spearheaded by UNESCO. Financial support Italian Agency for Development Cooperation. Concept and Cultural Inputs THAAP in collaboration with IAC and NIDA Pakistan

Title of the Film: **Taram Badshah** - A Folk Tale - 2D Animated Short Film- 2020

AS A DIRECTOR, ANIMATOR AND DESIGNER - 2020

Project: Safeguarding the cultural heritage through awareness-raising of the general public and mobilizing school-going youth. Lahore. Project spearheaded by UNESCO. Financial support Italian Agency for Development Cooperation. Concept and Cultural Inputs THAAP in collaboration with IAC and NIDA Pakistan

Title of the Film: **Mahabat Khan Mosque and Cobbler** - A Folk Tale - 2D Animated Short Film- 2020

AS A DIRECTOR, ANIMATOR AND DESIGNER - 2020

Project of Institute for Art and Culture

Title of the Film: **Ham janty hain pehchanty hain** - 2D Animated Short Film

DIRECTED AND ANIMATED SHORT ANIMATED FILM - 2019

Project: Empowering the Kalasha communities through safeguarding their Intangible Cultural Heritage

Funded by: - The Embassy of Switzerland. Implemented by: - THAAP, Institute for Art and Culture, UNESCO.

Title of the Film: **KHud BakHud** - A Folk Tale - 2D Animated Short

AS A DIRECTOR, ANIMATOR AND DESIGNER - 2018

Project: Improving the educational role of the Hund Funded by: - The Swiss Development Corporation. Implemented by: - THAAP, Institute for Art and Culture, UNESCO

AS A PUBLICATION DESIGNER - 2016-17

Project: Empowering the Kalasha communities through safeguarding their Intangible Cultural Heritage

Funded by: - The Embassy of Switzerland. Implemented by: THAAP, Institute for Art and Culture, UNESCO.

Title of the Book: **From Tsiam to Hindo Kush**

AS A DIRECTOR, ANIMATOR AND DESIGNER - 2017

Project of Institute for Art and Culture and ICIMOS Pakistan

Title of the Film: **Kos Minar** - 2D Animated Documentary

AS A DIRECTOR, DOP AND EDITOR - 2017

Project of Institute for Art and Culture

Title of the Film: Day of Remembrance

AS A PRINCIPAL DESIGNER - 2015

Project: Promoting Religious tolerance in Kalash through safeguarding their Intangible Cultural Heritage.

Funded by: - Canada Fund for Local Initiatives (CFLI). Implemented by: THAAP, Institute for Art and Culture, UNESCO.

AS A PUBLICATION GRAPHIC DESIGNER - 2013

Title of the Book: Kinnaired Remembered by Mira Phailbus

AS A DIRECTOR EDITOR AND ANIMATOR - 2011

Thesis Project of Master in Multimedia Art (NCA)

Title of the Film: **Jalaat Khan** - A Folk Tale - 2D Animated Short Film

AS A DIRECTOR EDITOR AND ANIMATOR-2010

Project: Multimedia Arts National College of Arts, Lahore, Pakistan

Title of the Film: **Lotus** - 2D Animated Short Film – 2010

AS A PUBLICATION GRAPHIC DESIGNER. 2010

Project and Funded by: - Norway. Implemented by: THAAP, UNESCO.

Title of the Book: Cultural Expression – 2010

INTERNATIONAL SCREENING AND SELECTIONS

1. Film Title: Mahabat Khan Mosque and Cobbler, Animated Short Film
Selection: **Rassam International Short Film Festival Tehran-2022**
2. Film Title: Day Of Remembrance- Documentary
Selection: **Rassam International Short Film Festival Tehran-2022**
3. Film Title: LOTUS - Animated Short Film
Selection: **Lift-Off Global Network Film Festival UK- 2021**
4. Film Title: No Sale No joy – Watercolor Painting
Selection: **Fabriano in Acquarello Itly**
5. Film Title: Mahabat Khan Mosque and Cobbler, The Amluk Dara Stupa and Naga Appala and Taram Badshah
Selection: **UNESO**
6. Film Title: ENHANCERZ – Poster
Selection: **University of Central England in Birmingham, UK**

STUDIO EXPERIENCE

2005-to-date	Art Director & Owner Harfun Studio, Pakistan www.harfun.com
2011-2013	Multimedia Artist THAAP, Gulbarg Lahore, Pakistan
2010-2011	Multimedia Artist White Rice Communications, Islamabad, Pakistan
2007-2008	Graphic Designer Avia Phone, Peshawar, Pakistan www.aviaphone.com
2004-2005	Graphic Designer Enhancers Design Studio, Peshawar, Pakistan
2002-2003	Graphic Designer Fanon Design Studio, Peshawar, Pakistan
1994-1999	Assistant Abdur Rashid Drawing Master, Swabi, KPK, Pakistan

PROJECTS (Client Commissions)

1. Direction and Animation

2020	Sacha Souda	Animated Short Film	(IAC)
2020	Muhabat Khan mosque and Cobbler	Animated Short Film	(IAC)
2020	Amluk Dara, Swat	Animated Short Film	(IAC)
2021	Taram Badshah, MARDAN	Animated Short Film	(IAC)
2017	Khud Bakhud	Animated Short Film	(IAC)
2017	Kos Minar	Animated Documentary	(IAC)
2017	Hum jnaty Hain	Animated short film	(IAC)
2011	Jalaat khan-a folk tale	Game and Animated Short Film	1st position in class
2010	Jute	Animation	1st option at LUMS, Lahore
2009	Lotus	Experimental 2D Animation	1st position in class
2009	Crowgha	2D Animated Short Film	1st position in class

2009	Day of Expression	2D Animated Short Film	
2009	Yadoona	Claymation Short Film	1st position in class
2009	SPARLAY	Claymation Short Film	1st position in class
2009	The Last Miles	3D Animated Short Film	1st position in class
2.	Art Direction, Set Design, Story Board and Concept Arts		
2013	Day of Remembrance	Documentary	(IAC)
2013	Peatra dura	Short Film	at College of Design, Peshawar
2010	A Day Journey	Short Film	Directed by Bilal Khalid Lahore
2009	Run	Short Film	Harfun Design Studio
2011	Boomer Drink	Music Video	Sea Films Lahore
2009	Wad	Tale Film	Directed by Ali Taher, Lahore
2009	UPHONE	TV Commercial	1st position in class
3	Event and Publication Designs		
2021	Inauguration of Satghara, Lahore		
2020	IAC New Admission		
2019	IAC New Admission		
2018	IAC New Admission		
2015	IAC Signage Design		
2017	Lahore Street Theater Festival (IAC)		
2017	IAC Café Theater Festival		
2016	History and Memory (IAC)		
2015	Capacity Building Workshop (IAC)		
2015	IAC Brand Guideline		
2013	(Fields of Fortune) Pakistan Tobacco Company, Islamabad		
2013	Advertising Campaign (Admission Open), College of Design, Peshawar, Pakistan		
2013	Book Design and Illustrations "Kinnaid Remembered", Written by Mira Phailbus		
2013	HBS, Islamabad, Pakistan		
2012	Thaap Conference Lahore	Title: Life in a Small Town	
2011	Thaap Conference Lahore	Title: Portrait of Lahore	
2010	Thaap Conference Lahore	Title: Historhraphy of Lahore	
	Work as Principal Designer (Theme, logo, Book Layout, Certificate, Leaflet, Poster, Invitation card, and Back Drop design)		
2012	Thaap Craft Training, Punjab	Title: Strengthening Hand Embellished Fabric Value Chain	
2012	Thaap Craft Exh Islamabad	Title: Hand Embroidery	
2012	Thaap Craft Training, Punjab	Title: Strengthening Hand Embellished Fabric Value Chain	
2012	Thaap Craft Exh Islamabad	Title: Empowering People through crafts	
2011	Thaap Craft Exhibition, Lahore	Title: Cultural Expression	
2010	Thaap Exhibition	Title: Connecting People Trough Crafts	
	Work as as a Principal Designer (Theme, logo, Book Layout, Certificate, Leaflet, Poster, Invitation card, Panels catalogue and Back Drop		
2012	Designed Opening Ceremony, Painting & Animation for KPK Judial Academy, Peshawar, Pakistan		
4.	Logo, Brand and Identity		
2017	Sudais Farmhouse Islamabad		
2015	No limits Communication, Peshawar, Pakistan		
2015	Department of Arts and Design, UoP, Pakistan		
2014	University of Culture and Arts, Lahore, Pakistan		
2014	Wood Vista, Peshawar		
2014	IAC Lahore		
2014	Health and Focus		
2014	One punch, USA		
2014	Innovators media Consultant, Peshawar		
2013	Dost Muhammad Khan Mediation Centre, Peshawar		
2013	Bat in Cage, Peshawar		
2013	Saiban, Organization, Mardan, Pakistan		
2013	Health in Focus, Peshawar, Pakistan		
2012	Defence Apartments, Peshawar, Pakistan		
	Dua Medical Complex, Peshawar, Pakistan		
	Mehfil Restaurant, Islamabad, Pakistan		
	Somkehouse, Islamabad, Pakistan		

- 2011 Detox, Islamabad, Pakistan
2010 Addition café, Islamabad, Pakistan
IPL Exhibition, PC Lahore, Pakistan
Ejaad Architect, Islamabad, Pakistan
2009 Zefra Restaurant, Islamabad, Pakistan
Extreme Play Zone, Lahore, Pakistan
Attiq Estate and Builders, Rawalpindi, Pakistan
Deans Industries, Peshawar, Pakistan
Legacy Pharmaceuticals, Peshawar, Pakistan
2007 A-Aisha Lasani, Rawalpindi, Pakistan
Naqoosh Consultant, Peshawar, Pakistan
Huma and Kinza Designers, USA
Ozone Designs, Lahore, Pakistan
Rezwan Salon, Lahore, Pakistan
UCAC International, Peshawar, Pakistan
Green Hut, Restaurant, Peshawar, Pakistan
Day in Nite, Peshawar, Pakistan
Car Zone, Peshawar, Pakistan
Humpty Dumpty, Peshawar, Pakistan
2006 Pukhton Association, UK
Riwaj Shopping Arcad, Swat, Pakistan
Bank Allfalah, Kabul, Afghanistan, Pakistan
VIVO Cosmetics, Peshawar, Pakistan
2005 Demas Shopping Arcade, Abbotabad, Pakistan
2004 Enhancers Design Studio, Islamabad, Pakistan
- 5 Sculptures**
2002 Animal Trophies Sculpture for Officers Mess, PAF Academy Risalpur, Pakistan.
2008 Home Model for Sudais Builder and developer, Peshawar. Size: 3x4 Feet, Pakistan
- 6 Illustrations**
2007 www.aviaphone.com and www.aviawifi.com
2007 www.harfun.com
2005 Class silk Lahore, Pakistan
2007 9th & 10th Biology and Physics Book illustration for Text Book Board, Peshawar, Pakistan
2008 5 illustration Green Hut, Peshawar. The topic is Wall City of Peshawar, Pakistan
2008 Kamran Tea, Peshawar, Pakistan
- 7 Website Designs**
2020 www.iac.edu.pk
2017 www.msa.com.pk
2011 www.thaapcraft.com
2010 www.jalaatkhangame.com
2008 www.harfun.com
2008 www.subkatv.com
2008 www.legacypharmacuetical.com (under constriction)
2007 www.aviaphone.com
- 8 Package Designs**
2008 www.legacypharmacuetical.com
2007 www.aviaphone.com
2007 www.subkatv.com
2007 Taj Bakers, Swabi, Pakistan
- 9 Interior Designs**
2009 Shop of 7 Heavens Store, Peshawar, Pakistan
2008 Studio of Sungum Beauty Poulor Peshawar, Pakistan
2008 Hujra of Amjid Afridi (MPA) Kohat, Pakistan
2007 Office of Peshawar International Air Peshawar, Pakistan
2005 Shop of Riwaj Shopping Arcade Swat, Pakistan
2007 Office and Studio of Harfun Design Studio Peshawar, Pakistan

10 Paintings

- 2013 Landscape glow Media Consultant, Islamabad
- 2006 Sea Animals for KTH Hospital, Peshawar, Pakistan
- 2004 NBP Bank working plans our entire world, Oil on Board. Size: 8x4 feet for, Peshawar
- 2004 War (Zarbu He 1971), Oil on Board, Size: 8x4 feet, for 49 Artillery, Landi Kotal, Pakistan

11 Interior /Exterior

- 2009 7 Heavens Store, Peshawar
- 2008 Studio and office of Sungum Beauty Poulor Peshawar
- 2008 Hujra of Amjid Afridi (MPA) Kohat



BIOGRAPHY:

Abdur Rahman obtained his second Masters in Multimedia Arts (Gold Medal) from National College of Arts Lahore, Pakistan and a Bachelor and Masters in Fine Arts (Gold Medal), from University of Peshawar, Pakistan. His professional background includes academic positions in educational institutions at NCA, PIFD, COD, IFA, where he taught Animation, Drawing, Jewelry Design and supervised thesis students. He has over twenty one years of experience in Art, Design, Animation and Teaching. His research areas include Animation (Traditional Folk Tales) and Design (Brand Identity). Within these research areas he has directed and animated sixteen short films, documentaries and designed more than fifty brands identities and dozens of full promotional graphic campaigns. Abdur Rahman has won thirty one awards in graphics, painting, calligraphy, sculpture and animation competitions and exhibited his art works in various groups and solo shows. Currently he is an Associate Professor of Animation, Pak Austria Fachhochschule, Haripur Pakistan

LINKS

<https://abdurrahmanbaba.artstation.com>
www.youtube.com/maansiiz
<https://vimeo.com/user13601378>
www.harfun.com

