

## Technical Bids Evaluation Report

Pak-Austria Fachhochschule: Institute of Applied Sciences and Technology (PAF-IAST), Haripur invited sealed bids from interested firms for the Tender No. PAF: IAST-PB-ITB-12-22-23 advertised on December 12<sup>th</sup>, 2022 in national dailies for the “Pre-qualification of Firm/Companies/Suppliers for Goods and Services”, based on KPPRA Rule 6(3)(a) and 36 with bid submission date as 10<sup>th</sup> January, 2023.

### **Lot # 1: Printing, Publication & Stationary Services**

The five (05) bidders offered their Bid Proposals and bids for Lot # 1: Printing, Publication & Stationary Services were opened on the same day i.e., 10<sup>th</sup> January, 2023 at 11:30 AM by the Procurement Committee in presence of representatives of participating bidders.

1. M/s Smart Ways Communication
2. M/s Gul Awan Printers
3. M/s Creative Junction
4. M/s Ittehad Traders
5. M/s MadMob

The evaluation criteria comprised of three stages. After going through the bid proposals and the clarification sought from the bidder afterwards, following is the assessment of the Committee about each of the participating bidders.

### **1.Preliminary Examination Criteria**

Sr.No	Description	Examination				
		Smart Ways Communication	Gul Awan Printers	Creative Junction	Ittehad Traders	MadMob
1.	Appropriate signatures	Yes	Yes	Yes	Yes	Yes
2.	Power of Attorney	Yes	Yes	Yes	Yes	Yes
3.	Minimum bid documents provided	Yes	Yes	Yes	Yes	Yes
4.	Bid validity	Yes	Yes	Yes	Yes	Yes
5.	Bid security submitted as per ITB requirements with compliant validity period	Yes	Yes	Yes	Yes	Yes

## 2. Eligibility

Sr. No	Description	Evaluation				
		Smart Ways Communication	Gul Awan Printers	Creative Junction	Ittehad Traders	MadMob
1.	Bidder's Status	Complied	Complied	Complied	Complied	Complied
2.	Legal Status	<b>Not Complied</b>	Complied	Complied	<b>Not Complied</b>	Complied
3.	Location of Offices	Complied	Complied	Complied	Complied	Complied
4.	Principal's Authorization	Complied	Complied	Complied	Complied	Complied
5.	Company in Operation	Complied	Complied	Complied	<b>Not Complied</b>	Complied
6.	Financial Strength	-	Complied	Complied	-	Complied
7.	Relevant Experience	-	Complied	Complied	-	Complied
8.	Eligibility	-	Complied	Complied	-	Complied
9.	Satisfactory Project Completion Certificate	-	Complied	Complied	-	Complied
10.	Bankruptcy	-	Complied	Complied	-	Complied
11.	Certificates and Licenses	-	Complied	Complied	-	Complied

## 3. Qualification Criteria:

Sr. No	Description	Score		
		Gul Awan Printers	Creative Junction	MadMob
1.	Section-I: General Corporate Profile	32	48	42
2.	Section-II: Business Profile	45	45	38
<b>Grand Total</b>		<b>77</b>	<b>93</b>	<b>80</b>

## Recommendations:

As per Evaluation criteria defined in the Pre-Qualification document, and as stipulated therein the qualification was to be based on both eligibility (bidder required to fulfill all conditions), as well as qualification on score basis (i.e., bidders are required to secure at least 70 percent to qualify). Therefore, the Committee recommends M/s Creative Junction (93), M/s MadMob (80) and M/s Gul Awan Printers (77) as responsive and therefore may be prequalified for this Lot#1. Whereas M/s Smart Ways Communication and M/s Ittehad Traders could not qualify as per eligibility criteria and therefore declared as non-responsive and did not qualify for this Lot#1.

## Lot # 2: Print and Electronic Media Advertisement Services

The Five (05) bidders offered their Bid Proposals and bids for Lot # 2: Print and Electronic Media Advertisement Services were opened on the same day i.e., 10<sup>th</sup> January, 2023 at 11:30 AM by the Procurement Committee in presence of representatives of participating bidders.

1. M/s Advertising & Business Consultants (Pvt) Ltd.
2. M/s Orient Communications Pvt Ltd.
3. M/s Creative Junction
4. M/s Smart Ways Communication
5. M/s MadMob

The evaluation criteria comprised of three stages. After going through the bid proposals and the clarification sought from the bidder afterwards, following is the assessment of the Committee about each of the participating bidders.

### 1.Preliminary Examination Criteria

Sr. No	Description	Examination				
		Advertising & Business Consultants	Orient Communications	Creative Junction	Smart Ways Communication	Mad Mob
1.	Appropriate signatures	Yes	Yes	Yes	Yes	Yes
2.	Power of Attorney	Yes	Yes	Yes	Yes	Yes
3.	Minimum bid documents provided	Yes	Yes	Yes	Yes	Yes
4.	Bid validity	Yes	Yes	Yes	Yes	Yes
5.	Bid security submitted as per ITB requirements with compliant validity period	Yes	Yes	Yes	Yes	Yes



## 2. Eligibility

Sr. No	Description	Evaluation				
		Advertising & Business Consultants	Orient Communications	Creative Junction	Smart Ways Communication	Mad Mob
1.	Bidder's Status	Complied	Complied	Complied	Complied	Complied
2.	Legal Status	Complied	Complied	Complied	<b>Not Complied</b>	Complied
3.	Location of Offices	Complied	Complied	Complied	Complied	Complied
4.	Principal's Authorization	Complied	Complied	Complied	Complied	Complied
5.	Company in Operation	Complied	Complied	Complied	<b>Not Complied</b>	Complied
6.	Financial Strength	Complied	Complied	Complied	-	Complied
7.	Relevant Experience	Complied	Complied	Complied	-	Complied
8.	Eligibility	Complied	Complied	Complied	-	Complied
9.	Satisfactory Project Completion Certificate	Complied	Complied	Complied	-	Complied
10.	Bankruptcy	Complied	Complied	Complied	-	Complied
11.	Certificates & Licenses	Complied	Complied	Complied	-	Complied

## 3. Qualification Criteria:

Sr. No	Description	Score			
		Advertising & Business Consultants	Creative Junction	Orient Communications	Mad Mob
1.	Section-I: General Corporate Profile	37	48	48	42
2.	Section-II: Business Profile	45	45	45	38
<b>Grand Total</b>		<b>82</b>	<b>93</b>	<b>93</b>	<b>80</b>

### Recommendations:

As per Evaluation criteria defined in the Pre-Qualification document, and as stipulated therein the qualification was to be based on both eligibility (bidder required to fulfill all conditions), as well as qualification on score basis (i.e., bidder are required to secure at least 70 percent to qualify). Therefore, the Committee recommends M/s Creative Junction (93), M/s Orient Communications (93), M/s Advertising & Business Consultants (82) and M/s MadMob (80) as responsive and therefore may be prequalified for this Lot#2. Whereas M/s Smart Ways Communication could not qualify as per eligibility criteria and therefore declared as non-responsive and did not qualify for this Lot#2.



Mr. Adbur Rehman  
Associate Professor



Ms. Sobia Afzal  
Assistant Manager (SFAD)



Mr. Adnan Ahmed Malik  
System/Network Engineer



Dr. Muhammad Nauman Habib  
Manager (QEC)  
Convener Committee