

**Pak-Austria Fachhochschule**  
**Institute of Applied Sciences and Technology (PAF-IAST)**  
**(A Public Sector Degree Awarding Institute)**  
**Position Vacant on Contract Basis**  
**PAF-IAST BUSINESS INCUBATION CENTER (BIC)**

**DEPUTY MANAGER - COMMUNICATION AND MARKETING**

**Eligibility Criteria: -**

- Master's degree in marketing, communications, public relations, STEM or a related field. Any foreign education is a plus.
- Minimum of 5 years of experience in communication, marketing, or public relations roles.
- Proven track record of developing and executing successful communication and marketing strategies.
- Excellent written and verbal communication skills
- Strong storytelling and content creation abilities.
- Proficiency in using digital marketing tools and platforms.
- Knowledge of social media trends and best practices.
- Experience in event planning and coordination.
- Ability to work collaboratively with cross-functional teams and stakeholders.
- Creative thinker with a keen eye for detail.
- Familiarity with startup ecosystems and technology-driven innovation.
- Demonstrated ability to analyze data and metrics to inform decision-making.
- Self-motivated and adaptable individual.
- Preference will be given to the candidates having relevant BIC or NIC experience

**DEPUTY MANAGER - BUSINESS DEVELOPMENT**

**Eligibility Criteria: -**

- Master's degree in business, marketing, entrepreneurship, STEM or a related field
- Any foreign education is a plus.
- Minimum of 4 years of experience in business development, sales, or related roles.
- Knowledge of startup ecosystems, business models, and market dynamics.
- Strong networking and relationship-building skills.
- Excellent communication and negotiation skills.
- Analytical mindset with the ability to identify market opportunities.
- Entrepreneurial spirit and the ability to work in a dynamic, fast-paced environment.
- Experience in organizing and coordinating events and workshops.
- Self-motivated and goal-oriented individual.
- Familiarity with technology and innovation trends.
- Previous experience in a startup or business incubation setting is advantageous.
- Preference will be given to the candidates having relevant BIC or NIC experience

**The following terms and conditions will be applicable in addition to eligibility criteria:**

1. Selected candidate shall be governed by the Statutes and Regulations of the Institute.
2. A person who is dismissed from service or convicted through any Court of Law is not eligible to apply for above mentioned positions.
3. Applicants should apply online on the prescribed application form, available at **[https://paf-  
iast.edu.pk/careers-pafiast/](https://paf-<br/>iast.edu.pk/careers-pafiast/)** on or before 10-08-2025. They will attach all relevant documents with the online application form.
4. Only online submitted applications will be considered.
5. Incomplete applications and applications received in (hard copy) after the due date will not be considered.
6. Only shortlisted candidates will be called for Test/Interviews.
7. No TA/DA will be paid during the selection process.
08. The applicants will deposit online fee of Rs.1000/- against Account No. **2330-3164019975 (for nationals) and IBAN account No. PK76NBPA2330003164019975 (for international applicants)**. The title of both IBAN account is **“Misc. Receipts Account of PAF-IAST and upload the deposit slip with application.**
09. Age limit 40 years till the closing date.

**Director (Establishment)**

**Pak-Austria Fachhochschule: Institute of Applied Sciences and Technology**

Khanpur Road, Mang, Haripur, Khyber Pakhtunkhwa

Tel: 0995-931210-11 website: [www.paf-iast.edu.pk](http://www.paf-iast.edu.pk)

Email: [careers@paf-iast.edu.pk](mailto:careers@paf-iast.edu.pk)