

Academia Appointments

Lecturer – Pak-Austria Fachhochschule Institute of Applied Sciences and Technology

[October 2022 – Present]

- Developed curriculum for MS in English Linguistics program.
- Working paper preparation for MS in English Linguistics program.
- Part of the launching team of IELTS and the English Language Course in the department
- Course Lead for Technical and Business Writing (English)
- Expert for English courses as part of the program launching team in the launch of the School of Paramedics
- Student Advisory
- Placing advisory students in industry for an internship
- Admission Campaign
- Open Day arrangements (representing the Department of English and Modern Languages)
- Developed Annual Report 2022 and 2023 as part of the committee
- Assisting the Media Team with promotional material for the department
- Quality Enhancement Cell Coordinator
- Served as Academic Coordinator as an additional responsibility along with teaching
- Developed Self-Assessment Report (SAR)
- Developed an extensive report on RIPE (Review of Institutional Performance and Enhancement)

Lecturer – City University of Science and Information Technology, Peshawar

[February 2014 – October 2022]

- Teaching
- Supervision of BS English Capstone Projects and Research Projects
- Co-Supervision of MS English Thesis
- Course curriculum designing for BS English, MS/MPhil English and PhD English programs
- Course designing for Teaching English as a Second Language and Foreign Language (for all the other departments of the institute offering English courses)
- Successfully launched and run MS English Linguistics and Literature Programs as Coordinator
- Successfully launched PhD English in Literature and PhD English in Linguistics before leaving the institute
- Developed Online Distance Learning Education Policy of the institute (CUSIT) as part of the committee
- Semester Planning for economisation
- Arranged interviews and assisted in the hiring of the faculty for the department
- Submission of Faculty/Students' reports to the Higher Education Commission of Pakistan
- Arranged Drama and Novel Festival as part of the Team
- Arranged different Seminars
- Member of the Board of Studies
- Member of the Exam Grievance Committee
- Member of the Board of Faculty
- Member of the Academic Council

Education:

Ph.D.: English (Applied Linguistics) – Qurtuba University of Science and IT, Peshawar – Pakistan

Nov 2021 to Feb 2025 –

PCD Number: 38413

Research: PhD research was focused on “*Pejoration in Social Media: A Cognitive Sociolinguistic Study*”

MS: English (Applied Linguistics) – University of Peshawar, Peshawar – Pakistan

Dec 2013 to January 2019 –

Research: research was focused on “Use of English Swear Words by Pshto Non-Native Speakers of English: A Study in Language Attitude”

MA: English – University of Peshawar, Peshawar – Pakistan

2010 to 2012 –

Linguistics Software, Research Tools, and Teaching tool Expertise

AntConc, WordNet 2.1, LancsBox, Microsoft Excel, Microsoft Access, Microsoft PowerPoint, MS Teams, Zoom, and Google Classroom

Honors and Awards

- Recipient of the gold medal awarded for academic performance
- Best Teacher Award (City University of Science and Information Technology)

Languages

Fluent in English, Urdu, Pashto.

Publications

I have contributed 14 publications on Sociolinguistics, Cognitive Sociolinguistics, Narratology, Discourse Analysis, Critical Discourse Analysis, Post Colonial Literature, Sustainability for Education.

Till date citations = 298
i10-index= 3 (google scholar)

Peer-reviewed Journal Papers

- Khalil, U., & Shah, I. A. (2025). From Literal to Loaded: The Semantic Pejoration in Social Media Discourse. *Pakistan Languages and Humanities Review*, 9(1), 190-201.
- Shah, N., Siddiquei, Z. L., Sultan, A., Khalil, U., Khan, A. B., & Bhatti, Y. K. (2023). *Diasporic authors' reactionary interpretation of Africa and South Asia*. *Journal of Positive School Psychology*, 7(3). <https://journalppw.com/index.php/jpsp/article/view/16042>
- Shah, N., Masood, A., Khalil, U., & Shah, H. (2023). *Pakistan is a heaven for minority: Myth or reality?*. *Arbor*. <https://doi.org/10.1234.arbor.10.2.21>
- Habib, M. N., Khalil, U., Khan, Z., & Zahid, M. (2021). Sustainability in higher education: What is happening in Pakistan? *International Journal of Sustainability in Higher Education*, 22(3), 681-706. <https://doi.org/10.1108/IJSHE-06-2020-0207> ISSN: 1467-6370
- Khalil, U. & Saleem, A. (2021). The impact of language attitude on the use of swear words: A sociolinguistic study of Pashtu non-native speakers of English. *Sir Syed Journal of Education and Social Research*, 4(2), 251-257. [https://doi.org/10.36902/sjesr-vol4-iss2-2021\(251-257\)](https://doi.org/10.36902/sjesr-vol4-iss2-2021(251-257))
- Habib, M. N., Jamal, W., Khalil, U., & Khan, Z. (2020). Transforming universities into interactive digital platforms: Case of City University of Science and Information Technology. *Education and*

Information Technologies. <https://link.springer.com/article/10.1007/s10639-020-10237-> Published on 10 July 2020.

- Ahmad Khan, A., & Khalil, U. (2018). Critical discourse analysis of news articles reporting Saudi Crown Prince visit to Pakistan: A comparative study of Dawn and The New York Times. *City University Research Journal of Literature and Linguistics*, 1(1). <http://www.cusitjournals.com/index.php/CURJLL/issue/view/46>
- Popalzai, B., Waqar, N., & Khalil, U. (2018). Social isolation and rejection in *13 Reasons Why*, Season 1. *City University Research Journal of Literature and Linguistics*, 1(1). <http://www.cusitjournals.com/index.php/CURJLL/issue/view/46>
- Barki, A., Khalil, U., & Waqar, N. (2018). Influence of English as a second language on personality of private universities' students of Khyber Pakhtunkhwa as second language learners. *City University Research Journal of Literature and Linguistics*, 1(1).
- Maqsood, W., Waqar, N., & Khalil, U. (2018). Flouting of Grice's conversational maxims in the movie *John Wick*. *City University Research Journal of Literature and Linguistics*, 1(1).
- Habib, M. N., Khalil, U., & Manzoor, H. (2017). Non-monetary rewards and employee engagement: A study of the health sector. *Journal of Management Sciences*, 3(2), 208-222.
- Khalil, U. (2017). Applying Labov's narrative structure to "My mom had only one eye": Effective narrative. *The Discourse*, 3(1), 25-30.
- Khalil, U. (2016). Critical discourse analysis of artful and political language of "Loki" in the movie *Thor*. *The Discourse*, 2(2), 25-30.
- Khalil, U. (2016). Linguistic deviations are not linguistic blunders: A study on selected poems of E. E. Cummings. *The Discourse*, 2(1), 25-30.
- Khalil, U. (2015). The study of domains and conceptual mapping in "An ode to death" by Daud Kamal. *The Discourse*, 1(1), 25-30.

Thesis Supervision

1. **Graduate**

Two MS Scholars Co-supervised

Title: *Then and Now Space: Conceptual Mapping of Time and Space Through Language in William Diehl's Primal Fear*

Title: *Foregrounding through Deviation and Parallelism in Moth Smoke*

Updated on 3rd Oct, 2025
